SPONSORSHIP OPPORTUNITIES - 2013

VPAG
VERNON PUBLIC ART GALLERY
Recent Acquisition to the Permanent Collection:

Vernon Public Art Gallery Permanent Collection
Robert Truszkowski
*Just Another Victim*
2011
UV and acrylic silkscreen on Arches 88 paper
22 x 16 in
Mission: The Vernon Public Art Gallery is committed to fostering the appreciation of the visual arts for all members of the community.

Becoming a Sponsor:

The following pages will give you a glimpse into the work that is planned for 2013. Your financial support helps the Vernon Public Art Gallery provide quality exhibitions, programs, and services. Sponsoring an exhibition assists the Gallery in maintaining the professional standards necessary to bring exhibitions of the highest calibre possible to Vernon.

Your sponsorship enables the Gallery to pay artist exhibition fees which are set by CARFAC (Canadian Artists Representation/Le Front des Artistes Canadiens) to the artists exhibiting in the Topham Brown Memorial Gallery and the Caroline Galbraith Gallery. Sponsorship dollars also allow us to produce quality publications for each of our exhibitions.

Supporting the arts helps to increase our sponsors’ visibility in the community and enhance their corporate or business image.

We strive to create a partnership with our sponsors and listed below are some additional benefits we provide. For more information on becoming a Gallery sponsor please contact: Dauna Kennedy Grant at 250.545.3173 or dauna@vernonpublicartgallery.com

Exhibition Sponsorship:

We have four exhibition galleries that we utilize to showcase the various bodies of work that come through the Vernon Public Art Gallery. Highlighted below is a list of our sponsorship levels along with the benefits of sponsorship. This brochure also contains a brief overview of our upcoming shows for 2013.

**Sponsorship Levels:**
- * $1200 Topham Brown Memorial Gallery
- ** $800 Caroline Galbraith Gallery
- $500 Community Gallery
- $500 Up-Front Gallery

**Sponsorship Benefits:**
- Company logo displayed on appropriate Gallery wall for the duration of the exhibit
- Company logo on our website for the duration of the exhibit
- Company logo on corresponding publications, invitations, posters, and newsletters
- Recognition in our Annual Report
- * $1200 Topham Brown Memorial Gallery sponsorship also includes a free Gallery rental for a private event for clients and/or family and friends, recognition in Gallery produced ISBN registered exhibition catalogue, and 1 piece of artwork on loan from our permanent collection for display at your office location for 1 year
- ** $800 Caroline Galbraith Gallery sponsorship also includes 1 piece of artwork on loan from our permanent collection for display at your office location for 1 year

“Charity is a virtue of the heart. Gifts and alms are the expressions, not the essence, of this virtue.”
- Joseph Addison
The exhibition documents the development in visual arts which positioned artists from Quebec in the international mainstream of art production with diverse influences including Minimalist Art, Land Art, Conceptual Art, Op Art and Kinetic Art movements, Hyperrealism and the return to figurative art.

Katie Brennan

Clouds and Other Sky Phenomena

This body of works on canvas marks a departure from using line as a main means of artistic production. Brennan’s interest in the optical ambiguity of the sky became the arena for her search of different modes of expression, combining fluid paint bodies and structured geometric designs.

Lorena Krause

GoPoPs

Krause produced over 200 works in a personal, successional series titled GoPoPs (Glass On Paint On Paper). Her use of colour stains on paper complemented by miniature hand-made glass elements results in a presentation of multiple images in a visual field devoid of any representational references.

Community Gallery

Breakaway Pottery Studio

20+ Hands III

The Gallery will organize and mount an exhibition of functional and non-functional ceramics titled 20+ Hands. The works will be produced by 19 students in the ceramics program administered by Vernon-based Breakaway Pottery Studio.
March 21 – May 23

Topham Brown Memorial Gallery

Richard Suarez
Quantumplaces

Richard Suarez, a Winfield, BC based artist (and a former Professor of Sculpture at the UBC Okanagan), will exhibit a body of mixed media drawings in the exhibition titled Quantumplaces. Based on the juxtapositions of geometric elements over the volumetric renderings of architectural and anthropomorphic structures, the exhibition’s focus is on drawing as the main means of artistic production. The works in the exhibition are influenced by industrial and artistic design and features three distinct formats of presentation: pen and ink drawings on paper, mixed media drawings on board, and ball point pen drawings on Styrofoam lunch containers.

Caroline Galbraith Gallery, Up-Front Gallery and Community Gallery (combined)

SD #22 Elementary Schools
March 21 - April 18

SD #22 High Schools
April 25 - May 23

Art and Soul
The annual exhibition of student artwork from secondary schools within School District #22.

Art from the Heart
The annual exhibition of student artwork from elementary schools within School District #22.
May 30 – July 25

Topham Brown $1200 Memorial Gallery

UBCO BFA Graduation Exhibition, TBA

The Gallery annually hosts the UBC Okanagan BFA Graduation Exhibition and creates an exhibition opportunity for a group of emerging artists. The artwork will reference tendencies, concepts and strategies in contemporary art making. This exhibition will feature a diversity of media, including paintings and drawings, sculptural installations, printmaking and video.

Caroline Galbraith $800 Gallery

Julia Prudhomme Just Passing Through

Julia Prudhomme is currently a MFA student at UBCO with a focus on photography and video installation. Her final thesis exhibition titled Just Passing Through explores the performed female body as scripted by social conventions. Prudhomme’s work is essentially a self-conscious process of layering, which primarily uses herself as an anonymous medium to embody certain female enigmas kept secret - female mysteries - by etiquette rules, ritualized ceremonies, and popular culture.

Up-Front Gallery $500

Petula Pettman Flower and Tear

Petula Pettman, a Kelowna, BC based artist of Cree heritage, will exhibit sculptural creations based on her knowledge and relationship to nature inspired by her First Nations cultural background. Primarily sculpting in stone, Pettman will produce a body of stone sculptures with narratives which reference nature, spiritual values, and her cultural background.
August 1 – October 10

Topham Brown Memorial Gallery

Kristoff Steinruck

**The Marble Range**

$1200

Kristof Steinruck, a Kelowna and Vancouver, BC based artist, will exhibit a new body of work in the exhibition titled *The Marble Range*. Based on the observation of unique geomorphology of minerals found in the Marble Range Park in BC, Steinruck will exhibit carved stone elements together with the photographic documentation of various sites, mineral forms, and a performance staged directly on site. Additional video will contrast the notions and relationships between the organic and inorganic, the living being and inert object, the temporary and the ancient.

Caroline Galbraith Gallery

Joanne Salé

**Connections**

$800

August 1 - October 31

The works in the exhibition are inspired by Salé’s interest in complex visual structures embodied in nature: microscopic images of plants, seeds and pods, neural network, circulatory systems, and the microbial forms found on a forest floor.

Up-Front Gallery

**Marissa Brown**

**Friends and Lovers**

$500

Marissa Brown, a Vernon, BC based emerging artist, will exhibit a suite of paintings in the exhibition titled *Friends and Lovers*. Inspired by a relationship guide titled Five Stages of Committed Relationship, Brown’s work will address the issues of the human condition in the portraiture based painting.

Community Gallery

**Monashee Arts Council and the Cherryville Artisans’ Association**

**Fine Arts and Crafts from the Monashee Mountains**

$500

This group exhibition will feature works of art and crafts produced by members of the Monashee Arts Council and the Cherryville Artisans’ Association.

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Hand-carved stone element

2012, limestone

approx. 16 x 16 x 16 inches

**Untitled**, 2012, graphite and china marker on paper, 22 x 30 in

**Acceptance**, 2012, oil on canvas, 42 x 36 inches (detail)

**Sea Basket and Beads**, 2011

mixed media and glass
October 24 – December 23

Topham Brown Memorial Gallery

Stephen Foster

Re-mediating Curtis $1200

Stephen Foster, a Kelowna, BC based artist and an Associate Professor at the UBCO. Foster is a video and electronic media artist of mixed Haida and European background. The main focus of Foster’s exhibition is the discourse and the critique surrounding Edward Sheriff Curtis’ representation of the West Coast Culture as portrayed in his pseudo documentary film titled In the Land of the Head Hunters produced in 1914. The exhibition Re-Mediating Curtis will consist of an interactive video installation and a series of photo installations using 3D techniques.

Caroline Galbraith Gallery $800

November 8 – December 21

Members’ Exhibition

Exposed!

The annual members’ exhibition titled Exposed! focuses on creating exhibition opportunities for Gallery members.

Up-Front Gallery $500

The Okanagan Aesthetic Project

This project will involve a series of interactive installations designed to generate discussion, vision, manifestos and artworks from the grass roots of the Okanagan Valley communities. This project is a result of the research and initiative by the Associate Professor Nancy Holmes and the Assistant Professor Denise Kenny, both from the Faculty of Creative and Critical Studies, UBCO.

Community Gallery $500

TBA

TBA

The Community Gallery offers exhibition opportunities for members or groups from the Greater Vernon area.
Recent Acquisition to the Permanent Collection:

Vernon Public Art Gallery Permanent Collection
Alistair Rance
*Everett Series #2 (Untitled)*
2012
acrylic on canvas, 72 x 96 inches
Additional Sponsorship Opportunities

Permanent Collection
For individuals or businesses wanting to have a perpetual presence in the permanent collection of the Vernon Public Art Gallery, funds to sponsor purchases for the collection will ensure their name is included on the wall label whenever the sponsored piece is on display. For more information contact VPAG Executive Director at 250-545-3173.

Annual Fundraising Event
*Midsummer’s Eve of the Arts, July 17, 2013 (27th Anniversary)*

| Event Title Sponsor | $2500 |
| Event Sponsor       | $1000 |

The *Midsummer’s Eve of the Arts*, garden party and art auction is an annual event not to be missed! The gala includes fabulous art, food and drinks from local caterers, breweries and wineries, musicians and of course an entertaining live art auction. The MEA **Title Sponsor** will have their company name associated to the event name as a tag line and will therefore be included in all promotion for the event that year. **Event Sponsors** will have their logo included in the event program/posters and select advertising related to the event.

Artist Accommodation/Travel Sponsor
12 - One night accommodation certificates to be provided to the Gallery for use by visiting artists and gallery professionals. Sponsor(s) will have their logo on the Vernon Public Art Gallery website and will be included in all of our newsletters for 2012.

Donate your **Aeroplan** points and help alleviate the cost to fly artists from out to town to opening receptions and artist talks.
Additional Sponsorship Opportunities

Caterer of Choice (2-3 available)

The Caterer of Choice provides services for the annual fundraising event, Midsummer’s Eve of the Arts, as well as one exhibition opening reception within the same year. Your company will connect with hundreds of participants at our functions, and the Vernon Public Art Gallery will recommend your company as Caterer of Choice for all functions and facility rental opportunities at the Gallery. Your logo will accompany all print and web material associated with catered functions.

Winery of Choice (1 available)

The Winery of Choice provides services for the annual fundraising event, Midsummer’s Eve of the Arts, as well as 3 cases of wine to be used at 5 opening receptions throughout the year. The Vernon Public Art Gallery provides sponsors with great exposure to members of the community and tourists alike. VPAG will recommend your company as the Winery of Choice for all functions and facility rental opportunities at the Gallery. Your logo will accompany all print and web material associated with catered functions.

Education Sponsor $500

Your donation will help purchase materials and equipment for hands-on workshops for children and youth including public and private school tours. Your company logo will accompany all print and web materials associated with VPAG Art Education, distributed throughout School District #22 and the general public.

Youth Events starting at $100

Each year the Vernon Public Art Gallery hosts 2 events in August to promote and celebrate youth activities within the Gallery. Take Part in Street Art, encourages participants to create large scale artworks for the whole community to enjoy. Riot on the Roof is a huge alternative art event and hundreds of young people gather atop the Vernon Parkade, and listen to live bands, create performance, video, wearable, and fine art, in a safe and welcoming environment. Support this unique event for Vernon’s youth and help make this event better than ever! Your company logo will accompany all print and web materials associated with Take Part in Street Art and/or Riot on the Roof.
We would like to thank the following sponsors from 2012. These local businesses contribute to the cultural life of the community through their sponsorship support.

**Acton Consulting**  
**Cobs Bread**  
**Culos & Company**  
**The Fig Catering**  
**Grey Monk Estate Winery**  
**Harris Flowers**  
**Itty Bitty Catering**  
**Kal Tire**  
**Kieran Frey Photography**  
**Nixon Wenger LLP**  
**Nor-Val Rentals**  

**O’Callighan Bilodeau**  
**Okanagan Spirits**  
**Okanagan Springs Brewery**  
**Opus Art Supplies**  
**Predator Ridge**  
**SpredPro Signs**  
**Starbucks Coffee Company**  
**SunFM**  
**Vantage One Credit Union**  
**Village Cheese Company**  
**Wentworth Music**

The Gallery also gratefully acknowledges the work of these dedicated volunteer board members; President: Marion Morrison, Vice President: Andrew Powell, Treasurer: Stuart Moir, Trustees: Terry Price, Mollie Bono, Wally Neuman, Bonnie Thomas, Sigrid-Ann Thors, Ruth Hoyt.

The Vernon Public Art Gallery is a registered not-for-profit society. We gratefully acknowledge the financial support of Regional District of the North Okanagan, the Province of BC’s Gaming Policy and Enforcement Branch, British Columbia Arts Council, the Community Foundation of the North Okanagan, the Government of Canada, Corporate Donations, Sponsorships, Foundation Grants, General Donations and Memberships. Charitable Organization #108113358RR